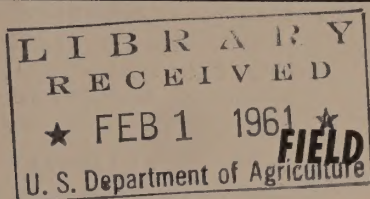


Walters Gardens

DENNIS WALTERS, Owner - Operator
R. R. 2, Zeeland, Michigan
Phone PR 2-2967

Wholesale Trade List, Spring 1961



Specializing In
GROWN HARDY PHLOX
and PERENNIALS



**HARDY
GARDEN PHLOX**
for that Splash
of Color During
July and August
See Our Large Phlox
Selection Starting On
Page 10

Your Inquiries or Orders are Warmly Welcomed at Walters Gardens, and Promptly and Efficiently Attended To!

Field Grown No. 1 Grade All Purpose Perennial Plants

with a Heavy Fibrous Root System for Immediate Resale or Potting for Early Spring Sales

ACHILLEA

THE PEARL. Pure white semi-double blossoms in large clustered heads. **Per 100 \$12.00.**

MILLEFOLIUM ROSEUM. Large heads of soft rose-red on 20-inch stems—June, July and August. **Per 100 \$12.00.**

ANGELS BREATH. A new double variety, white, 18-24 inches. **Per 100 \$15.00.**

AJUGA

Per 100 \$16.00

BUGLE (Reptans Rubra). Dense mats of reddish bronze foliage, deep purple flowers in May and June.

AQUILEGIA (Columbine)

Per 100 \$12.00

CRIMSON STAR. It is a most striking crimson with a white corolla.

McKANA GIANT HYBRIDS. Large showy flowers with long spurs more widely flared than any other Aquilegia.

MRS. NICHOLS STRAIN. A choice strain, mostly Rocky Mountain Blue.

LONG SPURRED BLUE. Large flowers in all shades of blue, sturdy grower.

LONG SPURRED WHITE. White.

ROSE QUEEN. Pink shades.

MRS. SCOTT ELLIOTT. A good mixture of colors.

ALYSSUM SAXATILE

(Basket of Gold)

Per 100 \$12.00

ALYSSUM (Gold Dust). Saxatile Compactum, 10 inches.

ALYSSUM SAXATILE CITRINUM. Grows about the same as Saxatile Compactum—a lovely pale yellow, yet more desirable.

ANEMONE

Per 100 \$15.00

PULSATILLA. Large purple-violet flowers on 10-inch stems in April and May.

ANTHEMIS

Per 100 \$12.00

ANTHEMIS. Orange tinted Daisy.

ANTHEMIS TINCTORIA KELWAYI. Clear yellow Daisy.

ARABIS

Per 100 \$12.00

SNOW CAP (Rock Cress). Pure white flowers from April to June, excellent for rock border.

ARMERIA

GLORY OF HOLLAND. Deep pink flowers, size of half dollar, 10 inch. **Per 100 \$12.00.**

LAUCHEANA. Flowers on 4 to 6-inch stems, rosy red blooms in late May and June. **Per 100 \$15.00.**

ARTEMISIA

Per 100 \$12.00

SILVER KING. A striking white leaved contrast plant. A "must" for setting off bouquets and combinations. A frosted silver color.

SILVER MOUND. A compact mound-like plant, 10 inches in diameter. Foliage is fern-like and silvery grey for the rockery or for edging beds and walks.

ASCELIAS TUBEROSA

Per 100 \$12.00

BUTTERFLY WEED. Bright orange.

HARDY ASTERS

Per 100 \$12.00

ABENDROTHER. Deep rose, the finest background or cut variety.

ADORABLE. Deep clear pink, very large flower, 4 feet.

BARR'S PINK. Large beautiful pink with yellow center, 4 feet.

LITTLE RED BOY. Our finest red Asters and a good grower.

ST. EGWIN. Clear pink, medium height.

OREGON SNOW BANK. Compact plants 8-12 inches high and 12-18 inches across with sparkling white blooms.

EVENTIDE. Dark, rich violet blue. Flowers seem double in heavy clusters in early autumn.

MADDON HENRY MADDOX. Dwarf compact bushy plants, completely covered with soft pink flowers.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.

ASTILBE

Per 100 \$25.00

GLADSTONE. Pure white feathery flower spikes set in glossy light green foliage during June and July, 20 inches.

QUEEN ALEXANDRA. Deep rose plumes on 22-inch stems, a fine cut flower, or can be used in borders in combination with evergreen plantings.

BUXUS SEMPERVIRENS WELLERII

Per 100 \$40.00 Per 1000 \$350.00

WELLERS HARDY BOXWOOD. 8 to 10 inches, 3 year transplants.

*Our Well Developed Perennials Can
Be Potted Now and Held for
Early Spring Sales*

CAMPANULA CALYCANTHEMA

CUP AND SAUCER TYPE. Large bell shaped flowers, bloom in June and July. Four separate colors. Single or double, lilac, blue, rose and white. **Per 100 \$12.00.**

CAMPANULA CARPATICA. Forms a quickly widening tuft of neat foliage above which are borne on slender branched erect stems, wide cup shaped upright blooms of a glistening light violet blue. **Per 100 \$15.00.**

CAMPANULA PERSICIFOLIA. Double blue flowers on 30-inch stems. **Per 100 \$12.00.**

CARNATION GRENADIN

Per 100 \$12.00

KING OF BLACK. Dark red.

CARDINAL. Bright scarlet.

INNOCENCE. White.

TRIUMPH ROSE. A fine pink.

GOLDEN SUN. Yellow.

SCARLET. A dwarf variety, only half as tall as the above varieties.

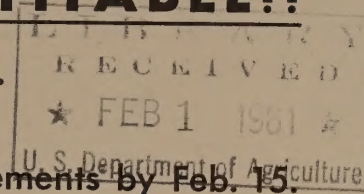
CHEIRANTHUS ALLIONII

Per 100 \$12.00

SIBERIAN WALLFLOWER. Bright orange, 15 inch.

EXTRA!! LAST MINUTE INFORMATION . . . **PACKAGED PERENNIALS ARE PROFITABLE!!**

1. Excellent Storage Facilities enable shipments anytime after Feb. 1.
2. Over one million plants available.
3. To avoid disappointment — please send estimate of spring requirements by Feb. 15.
4. Your advance estimate will enable us to give you prompt service during the peak demand period for packaged perennials.
5. Your comments are welcome. We are determined to please you!
6. Separate colors available at no extra cost in Hardy Carnations, Canterbury Bells and Sweet William Plants. 2-3 eye Old Fashioned Bleeding Hearts (packaged) also available at \$7.20 per case of 24, FOB Zeeland.



WALTERS GARDENS

DENNIS WALTERS, Prop.

Zeeland, R. 2, Mich.

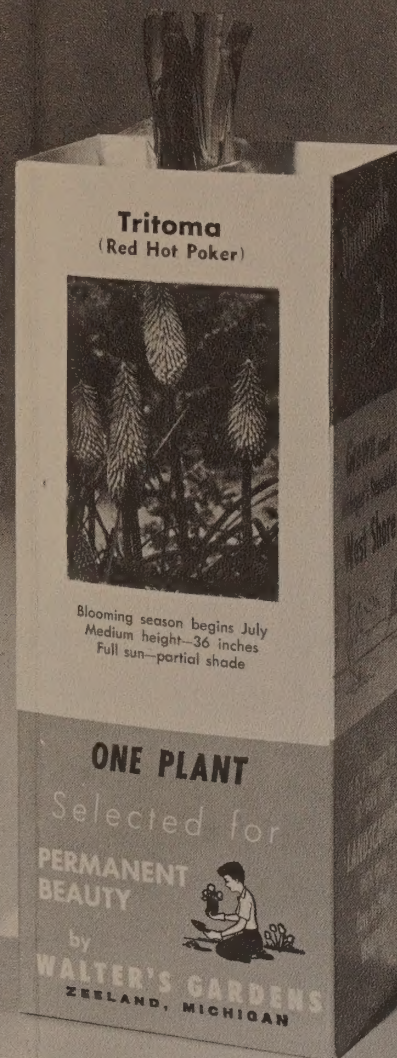
available at \$7.20 per case of 24, FOB Zeeland.

and Sweet William Plants. 2-3 eye Old Fashioned Bleeding Hearts (packaged) also
6. Separate colors available at no extra cost in Hardy Carnations, Canterbury Bells
5. Your comments are welcome. We are determined to please you!

demand period for packaged perennials.
4. Your advance estimate will enable us to give you prompt service during the peak
3. To avoid disappointment - please send estimate of spring requirements by Feb. 15.
2. Over one million plants available.

1. Excellent storage facilities enable shipment anytime after Feb. 1.

PACKAGED PERENNIALS ARE PROFITABLE!!
EXTRA!! LAST MINUTE INFORMATION



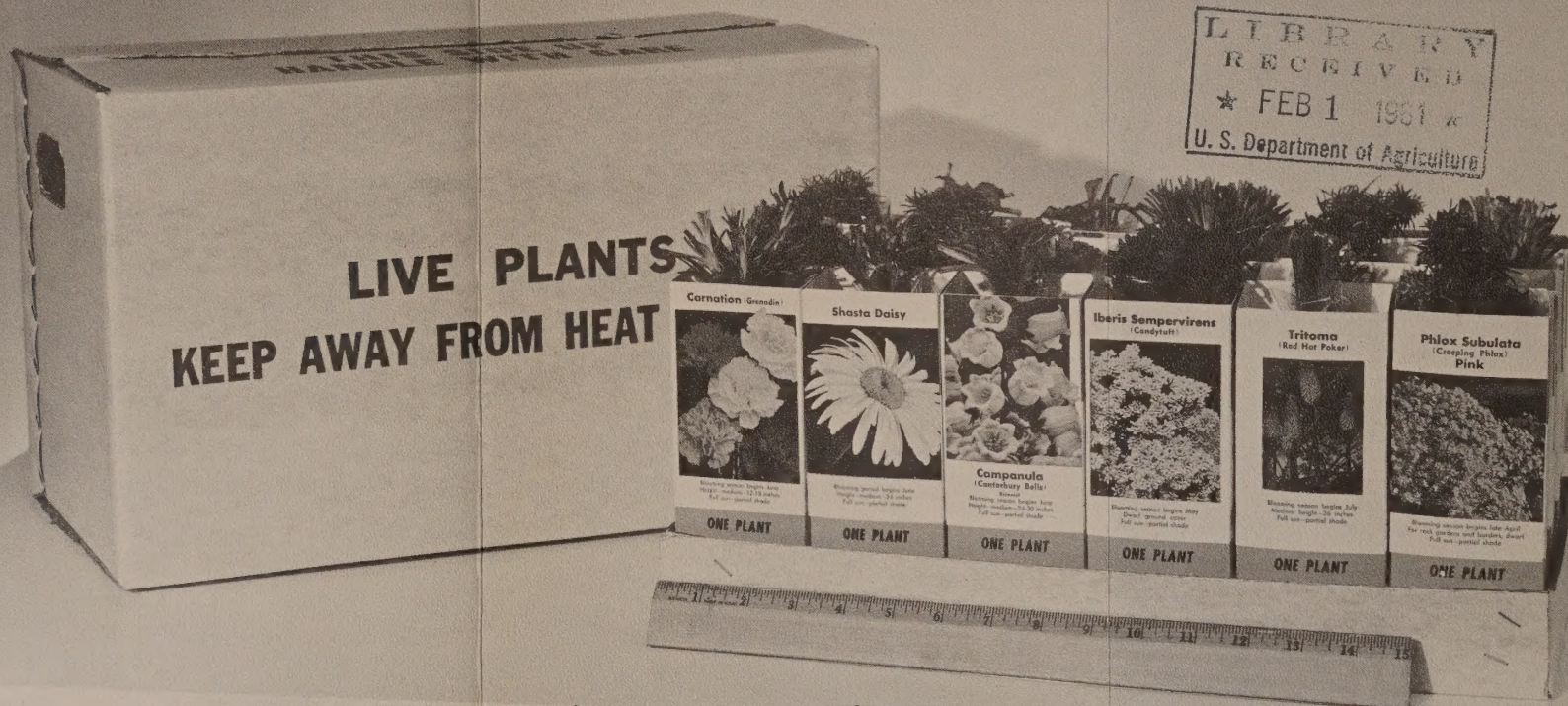
Packaged Perennials

designed especially for today's self service cash and carry trade.

Easy-to-read planting instructions and large 4-color pictures on every package.

Roots are wrapped in moisture-proof Polyethelene. No watering necessary during the first 10 days on the shelf.

For best results it is recommended that a fresh shipment be received every week or ten days.



- 24 Plants per shipping case
- Shipping weight 17 lbs. per case

Each individual plant cell $2\frac{3}{4}$ x $2\frac{1}{4}$ x 7 inches.

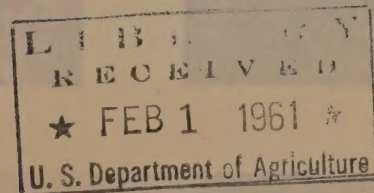
Overall dimension of the Master Carton: $10\frac{1}{2}$ inches deep, 10 inches wide and $18\frac{1}{4}$ inches long.
Freight prepaid on orders of 10 cases or more if cash accompanies order.

Increase your profits with packaged perennials from Walters Gardens, Zeeland, Mich.

Walters Gardens

WHOLESALE GROWER OF ONE YEAR OLD FIELD GROWN PLANTS

R.R. 2 — Zeeland, Michigan



Dear Friends:

The response to our new colorful catalog has been very good indeed. In fact, so much so that we find ourselves already booked on several items which we normally have available for spring. In order to make the best deal with our printer, it was necessary to have our Spring 1961 Catalog printed in July of 1960. Therefore, this current Spring Catalog is not quite as accurate as we would like to have had it.

The following items will not be available for spring:

AQUILEGIA (Crimson Star)	ORIENTAL POPPY (Nudicaule Emperor)
" (Mrs. Nichols Strain)	PHLOX SUBULATA (Intensity)
" (Long Spurred White)	" " (May Snow)
ANEMONE (Pulsatilla)	" " (Scarlet Flame)
HARDY ASTERS (Eventide)	STOKESIA (Blue Danube)
ASTILBE (Gladstone)	" (Blue Moon)
" (Queen Alexandra)	THERMOPSIS (Caroliniana)
BUXUS SEMPERVIRENS (Welleri)	THYMUS (Border Gem)
DORONICUM (Caucasicum)	" (Coccineum)
ECHINOPS (Globe Thistle)	" (Album White)
HELIOPSIS (Patula)	" (Mixed)
HARDY PHLOX (in named varieties)	TROLLIUS (Lemon Queen)
NEPETA (Mussini)	VINCA MINOR (Bowles Variety)

The following items will be available although not listed in catalog:

ARABIS (Rose) delicate pink flowers, from April till June	\$12.00 per 100
CENTAUREA (Dealbata Rose) rose flowers, 2 feet tall	\$12.00 per 100
" (Macrocephala Yellow) yellow flowers, 2 feet tall	\$12.00 per 100
" (Montana Blue) blue flowers, 2 feet tall	\$12.00 per 100
HARDY GARDEN PHLOX (Upright), choice No. 1 stock by color - bright red, purple, white, deep red, salmon and a soft pink	\$12.00 per 100
HARDY FALL ASTERS (Rose Serenade) a lovely dwarf mound covered with rose pink flowers	\$12.00 per 100
OENOTHERA (Missouriensis) large clear-yellow flowers on prostrate and spreading plants (June to late August)	\$12.00 per 100
PLUMBAGO (Larpentae) foliage appears late in the spring and forms a 12-inch mound of intense deep-blue flowers from July until frost	\$12.00 per 100
VERONICA (Icicle) pure white spikes of lovely flowers on stems 15 inches tall, fine for cutting	\$12.00 per 100

We have a limited amount of most perennials in our cold storage for those customers who wish early shipment.

Rest assured that all orders will receive our most careful attention, and your comments on anything that is not satisfactory will be appreciated at any time.

Sincerely yours,

WALTERS GARDENS

Dennis Walters
Dennis Walters, Prop.



Alyssum



Campanula



Arabis



Achillea



Buxus—Boxwood



Aquilegia



Astilbe



Hardy Asters

Asclepias



Armeria



HARDY CHRYSANTHEMUMS

We Ship the Entire Clump as it Comes From the Field, Not a Single Stolon Removed
(25 of a kind at 100 rate, less than 25 of a kind add 8c per plant.)

LOW GROWING OR CUSHION TYPE MUMS FOR POTTING

Have a mass display of these beauties as traffic stoppers during Sept.-Oct. Your prospect may also buy several other items that he never would have purchased if you had not attracted his attention with a Mum display.

LOW GROWING CUSHION TYPE MUMS

Per 100 \$12.00

- ASTRID.** Low growing—single Daisy-like flowers of lovely shell-pink.
BLACK VELVET. A deep red.
BORDER PURPLE. A very striking reddish purple.
BRONZE CUSHION. Deep bronze.
BROWNI. A very low growing Mum. Rich gold-brown.
CECIL CUSHION. Reddish bronze.
CHAMPION CUSHION. Bright red flowers, one of the best red cushions.
CUTIE. Cherry-red button type flowers.
DELIGHT. Medium low mounds of bright yellow pompon type blooms.
EARLY JOAN HELEN. Outstanding purple-mauve.
EUGENE WANDER. Large fluffy blooms of brilliant yellow.
FORTY NINER. Pure gold-yellow flowers, double blooms in early September.
GLACIER. Nice early pure white, large fluffy blooms.
GOLD RIBBON. Cushion-like border variety. Double light orange to yellow, 1½ inch flowers.
GOLDEN FANTASY. The clean rich foliage is topped by 2 petals both flared and forked at the tips giving a unique fringed effect.
GOLDEN MOUND. Fine golden yellow.
GOLDEN POMPONETTE. Low growing, very showy yellow-gold.

HAPPY. Soft yellow Daisies on cushion plant.

LITTLE BOB. Is our loveliest red cushion. A symmetrically shaped plant covered with hundreds of blooms hiding all foliage.

LOMONA. Frost hardy lemon ball Poms, fine for potting, long blooming season.

MAHOGANY CUSHION. Attractive jasper-red shaded mahogany.

MAJOR CUSHION. Bright salmon-pink.
MARTIN'S WHITE. A double white with huge flowers, pure and clean.

NANOOK. Compact white with cream.

NOCTURNE. Neat bell-shaped flowers are maroon with a soft rosy glow.

NYE'S FAVORITE. Fluffy pink with gold shadings. Early and lovely.

PINK CUSHION. Pink.

PINK FANTASY. Dwarf lavender tinted pink.

POWDER PUFF. White, cream topped, double.

PURPLE CARPET. Very dwarf purple button.

PURPLE CUSHION. Reddish purple.

PYGMY GOLD. Miniature clear yellow flowers 1 inch across, fine for border.

R. COX. A choice low growing reddish bronze.

RED GLEAM. Many crimson-red blooms on low spreading plants.

RONNIE. Dark lavender button.

ROUGE CUSHION. Brilliant bright red.

SANTA CLAUS. Improved red cushion.

SEPT. BRONZE. Attractive hardy bronze.

SEPT. CHEER. Nice cherry-red.

SEPT. CLOUD. Pure ivory with soft primrose shading in center.

SEPT. DAWN. Dwarf bushy pink.

SNOVER'S WHITE CUSHION. Choice low growing mounds of white cushion type blossoms.

SUNBEAM. A cushion type pompon, buttercup-yellow.

SWEEPSTAKES. Small yellow pompon.

WHITE CLOUD. Pure white, cream tints, young buds.

WINCHELL'S GOLD. Bright yellow medium plant.

WINNETKA. Low mound of snow-white.

YELLOW CUSHION. Pure golden yellow.

YELLOW SUPREME. A new bright sulphur-yellow.

TALLER GROWING VARIETIES

Per 100 \$12.00

ALERT. Deep purple, full double.

ALGONQUIN. Large double yellow.

AUTUMN LIGHTS. Coppery bronze with orange overcast.

BETTY. A choice Mum, fully double apple-blossom-pink, 2 feet tall, our finest.

BONFIRE. Bright flaming red pompons.

BURGUNDY. Rich cerise-crimson.

CARAVAN. The finest and most colorful orange-bronze.

CHARLES NYE. Fully double rich buttercup.

CHRIS COLUMBUS WHITE. An outstanding tall white.

FIRECRACKER. A tall mahogany-bronze.

LIMELIGHT. Creamy white pompon.

LUCERNE. A good purple.

ORCHID HELEN. Fully double and very early, orchid-pink.

ORCHID JEWEL. Tall lavender-pink pompon.

OSCELOLIA. Large shaggy blooms of brilliant coppery bronze, very nice.

PINK RADIANCE. Rosy pink.

POLAR ICE. Snow-white.

SALUTE. Medium sized mounds of sparkling deep red-purple.

SEQUOIA. Good size double bloom of yellow-amber.

SEPT. WINE. Rich wine.

VIOLETTE STAR. A good grower, loaded with lavender blooms.

CHRYSANTHEMUM MAXIMUM

(Shasta Daisy)

Per 100 \$12.00

ALASKA. Large white.

MARCONI (re-selected). A good variety producing double Chrysanthemum-like flowers on 2½ foot stems. Will bloom continuously during the summer months if flowers are cut back.

COREOPSIS LANCEOLATA

(Golden Daisy-like Flower)

Per 100 \$12.00

DOUBLE SUNBURST. Golden yellow.

MAYFIELD GIANTS. Bright yellow single flowers, blooming heavily in late June and July, 2 to 2½ feet.

COREOPSIS

Per 100 \$16.00

VERTICILLATA GRANDIFLORA. Deep buttercup-yellow flowers. Blooms June-August. Height 18 inches. This novelty has a very beautiful fern-like foliage.

**25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.**

DELPHINIUM FOR EARLY FALL

During late August 1959 we transplanted 150,000 healthy young Delphinium Seedlings into the open field, with a view to having a good supply of heavy stock available for landscape projects for the Fall Season 1960 and early spring 1961.

PACIFIC HYBRID DELPHINIUM

Per 100 \$17.50

ASTOLAT. Pink shades, brown bee.

BLACK KNIGHT. A dark deep blue.

BLUE BIRD. A medium blue with large white bee.

BLUE JAY. Medium blue with darker bee.

CAMELIARD. Pure lavender.

GALAHAD. Giant glistening pure white florets with white bee.

GUINEVERE. Outer petals sky-blue, inner petals light lavender-pink.

KING ARTHUR. Brilliant royal violet with large white bee.

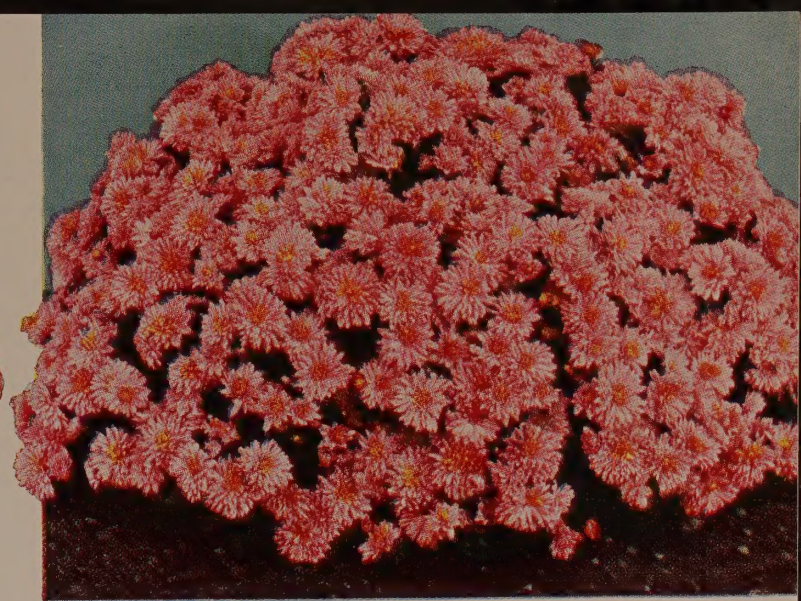
LANCELOT. Clear lilac with white bee.

PERCIVAL. White with dark bee.

SUMMER SKIES. Clearest light blue, white bee.



Bronze Cushion



Pink Cushion

CUSHION TYPE and TALL GROWING MUMS



Yellow Cushion



Red Cushion

TALLER MUMS
for Cut Flowers



Purple
Cushion



Walters Gardens Hardy Perennials are State Inspected

REGULAR DELPHINIUM

Per 100 \$12.00

BELLADONNA. Sky-blue, 2-2½ feet.

BELLAMOSA. Deep blue, 2-2½ feet.

WREXHAM STRAIN. Tall spikes for show and cutting. An unusual assortment of colors.

LAMARTINE. Deep blue with white center, tall grower.

DIANTHUS

Per 100 \$12.00

DIANTHUS (Sweet William). Available in separate colors. White, scarlet or pink.

DIANTHUS PLUMARIUS. Special florist strain, fine for cutting.

DIANTHUS DELTOIDES. Prostrate spreading mats of brilliant crimson.

DICENTRA (Bleeding Heart)

EXIMIA. Pink flowers, 15 inch. Per 100 \$12.00.

DICENTRA SPECTABILIS. Old-fashioned Bleeding Heart, 3-5 eyes. (Imported from Europe.) Per 100 \$35.00.

DIGITALIS

GIANT SHIRLEY HYBRIDS. Mixed colors. Per 100 \$12.00.

WHITE. A pure white Foxglove on 3-foot stems. Per 100 \$12.00.

EXCELSIOR STRAIN. An exciting new blend of colors on sturdy stems. Per 100 \$15.00.

DORONICUM (Leopardbane)

Per 100 \$15.00

CAUCASICUM. Bright yellow Daisy-like flowers on 15-inch stems during late April and May. Excellent for cutting.

ECHINOPS

Per 100 \$12.00

GLOBE THISTLE. Ornamental thistle, blue flowers, 2-3 feet.

EDELWEISS

(Leontopodium Alpinum)

Per 100 \$17.50

This interesting white leaved plant is eagerly sought by tourists in the Swiss Alps. The plant is low-growing from 6 to 12 inches high and densely covered with a whitish wool. The leaves are silvery gray and lie almost flat on the ground. A flower stem, which has 3 or 4 star-like flowers, grows from the center. The true flowers themselves are small and inconspicuous, but they are surrounded by this star-like cluster of woolly leaves. The specimen is considered very hardy and will withstand very severe winters. It will grow in any good sandy soil in which some limestone has been mixed.

EUPHORBIA

Per 100 \$15.00

POLYCHROMA. A beautiful plant growing 1 foot high, forming a hemispherical clump covered with yellow flowers in May and June, changing to a rosy bronze.

FORSYTHIA

SPRING GLORY. Beautiful sprays of pale yellow flowers in late March and early April, 18 to 24 inch plants for potting. Per 100 \$27.50.

LYNWOOD GOLD. This variety is really loaded with deep yellow flowers on stems a bit more upright than Spring Glory, 18 to 24 inch plants for potting. Per 100 \$32.50.

GAILLARDIA (Blanket Flower)

Per 100 \$12.00

AUREA PUREA. Pure yellow.

BURGUNDY. Wine-red.

DAZZLER. Golden yellow with rich maroon center.

PORTOLA HYBRIDS. Varied metallic reds, gold tipped.

GEUM

Per 100 \$12.00

LADY STRATHEDEN. Deep golden yellow flowers, 2 feet.

BRADSHAW. Large double fiery orange-red.

GYPSOPHILA (Baby's Breath)

BRISTOL FAIRY. Fine for cutting or border exhibition. Per 100 \$35.00.

PACIFICA PINK. A pink Baby's Breath. Per 100 \$12.00.

PANICULATA. Double white. Per 100 \$12.00.

HELIANTHEMUM

Per 100 \$12.00

SUN ROSE. Low growing evergreen plants forming large clumps covered with blooms in July and August.

HELIOPSIS

ZINNIAEFLORE. Semi-double yellow. Per 100 \$12.00.

PATULA (Orange Sunflower). Golden yellow semi-double flowers from early July until September, 3-4 feet, good cut flowers. Per 100 \$15.00.

HESPERIS

Per 100 \$12.00

MATRONALIS. Sweet scented purple flowers.

HEUCHERA (Coral Bells)

Per 100 \$15.00

SANGUINEA. Bright crimson, the tiny flowers are borne on 15 inch stems.

BRIZOIDES. Profuse bloomer, pink.

HIBISCUS

Mallow Marvels mixed. Per 100 \$12.00.

HOLLYHOCK

(Charter's Double)

Per 100 \$12.00

Available in separate colors:

SCARLET.

YELLOW.

LILAC BEAUTY.

NEWPORT PINK.

WHITE VIRGIN QUEEN.

IBERIS (Candytuft)

Per 100 \$12.00

SEMPERVIRENS. Covered with a sheet of white flowers in early spring, completely covering its rich dark green foliage.

INCARVILLEA

Large brilliant crimson flowers. Per 100 \$12.00.

IRIS SIBIRICA (Siberian Iris)

Per 100 \$16.00

CAESAR'S BROTHER. Rich deep blue flowers on 2½ foot stems during May and June.

HARDY ENGLISH IVY

Per 100 \$18.00

HEDERA HELIX. Beautiful trailing ground cover for both sunny and shady locations. Ready for landscape planting. Field-grown 1 year.

LATHYRUS (Sweet Pea)

Per 100 \$12.00

LATIFOLIUS. Vigorous climber, fine for cutting. Colors: red, pink or white.

LAVENDULA VERA

Per 100 \$12.00

SWEET LAVENDER. 12 to 18 inch, used as borders around evergreens, also can be dried and used in bureau or dresser drawers for their delightful fragrance.

LIATRIS SCARIOSA

(2-year-old clumps)

Per 100 \$15.00

AUGUST GLORY PURPLE. Tall, sturdy spikes of the largest glowing purple flowers on 4 foot stems.

AUGUST GLORY NEW WHITE. Exceptionally large pure white flowers on 4 foot stems, fine for cutting.

LILY-OF-THE-VALLEY

Pure white, 6-8 inches, May and June, 3-5 eyes. Per 100 \$12.00.

LINUM

Per 100 \$12.00

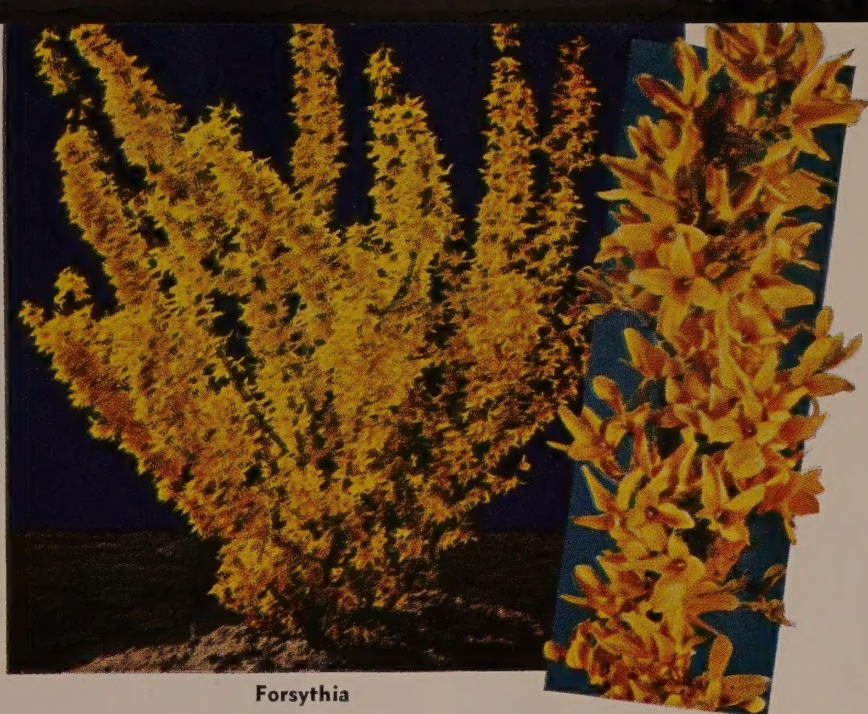
FLAVUM. Transparent yellow flowers.

PERENNIAL FLAX. Blue, heavenly blue.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.



Gypsophila



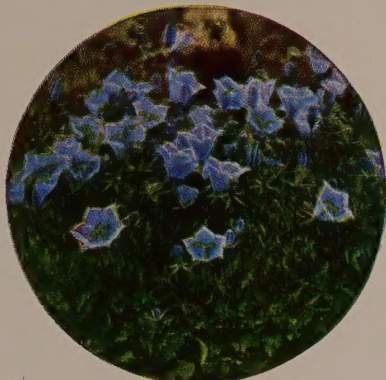
Forsythia



Delphinium

Walters
**PEDIGREED
PERENNIALS**

Create **Increased
Sales** For You!



*Campanula
Carpatica*



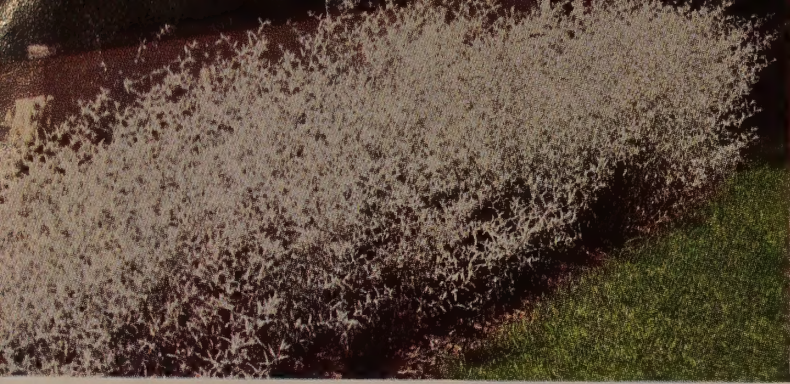
Euphorbia



Campanula

Iberis Sempervirens





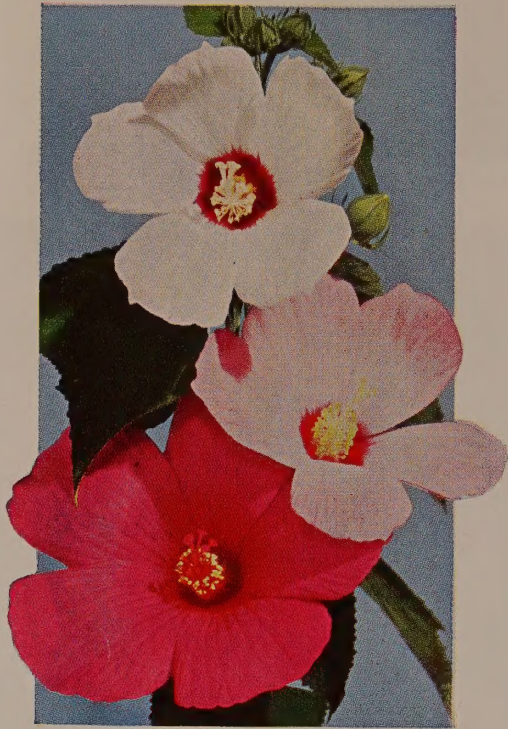
Artemisia, Silver King



Dianthus,
Sweet William



Gaillardia, Portola Hybrid



Hibiscus



Dicentra Spectabilis



Dicentra Eximia

Hardy, Field Grown P



Coreopsis

Hardy Grenadin Carnations

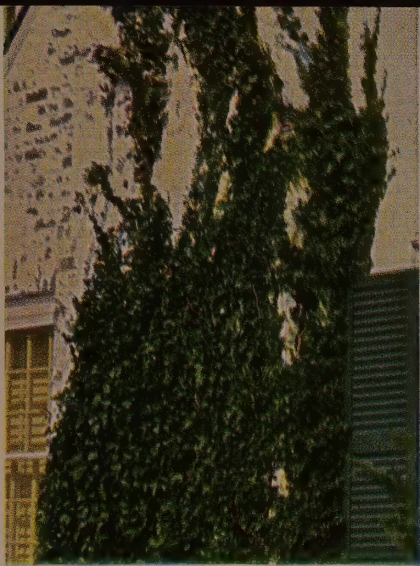


Lily-of-the-Valley



Echinops





Hedera—Hardy Ivy



Helianthemum



Hollyhock



Anthemis

PERENNIALS



Digitalis (Foxglove)



Edelweiss



Incarvillea

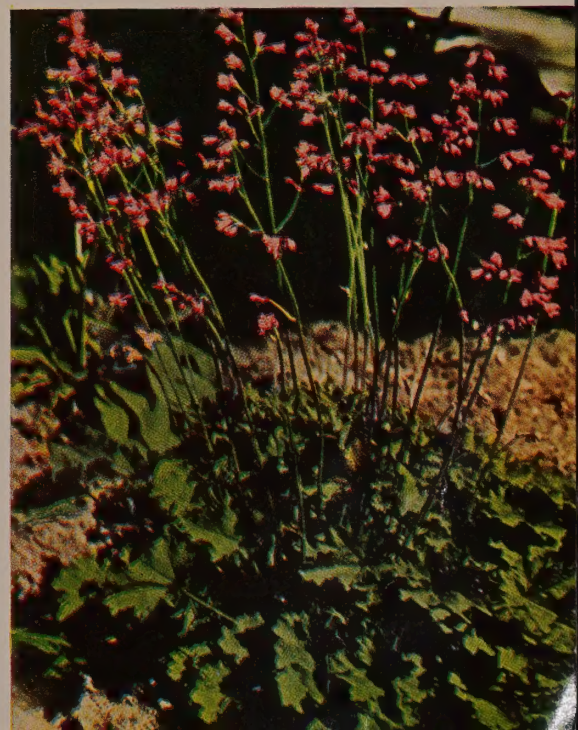
Geum



Chrysanthemum Maximum (Shasta Daisy)



Heuchera—Coral Bells



LOBELIA

Per 100 \$12.00

CARDINALIS (Indian Paint Brush). Long spikes of fiery cardinal flowers, 4 to 6 per plant.

LUNARIA

Per 100 \$12.00

BIENNIS. Dark crimson flowers, silver pod.
PURPLE ROSE.

LUPINES

Per 100 \$15.00

RUSSELL'S HYBRIDS. Solid spires of closely set Sweet Pea type blossoms. Require moist location in sun or partial shade.

LYCHNIS

Per 100 \$12.00

CHALCEDONICA. Bright scarlet.

VISCARIA. Early deep rose, grows about one-half as tall as Chalcedonica.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.

LYTHRUM

Per 100 \$15.00

MORDENS GLEAM. Full flowered spikes of carmine-rose.

MORDENS PINK. The plant grows to a height of 3-4 feet, and bears dozens of spikes covered with deep phlox-pink florets.

ROBERT. A clear fuchsia-pink with sparkling reddish glow, about 18 inches tall.

ROSEUM SUPERBUM. Long lasting spikes of rose-red flowers, suitable for wet or marshy areas, 3-4 feet, July through September.

MATRICARIA (Feverfew)

Per 100 \$12.00

BALL'S DOUBLE WHITE. Pure white.

GOLDEN BALL. Double yellow.

MONARDA

Per 100 \$12.00

(**BEE-BALM**), (**BERGAMOT**). Cut flower with aromatic leaves, moist soil, light shade, June-July, 2 feet.

CAMBRIDGE SCARLET. Brilliant crimson flowers from June to August. A good shady border plant.

CROFTWAY PINK. A rich rose-pink, hardy, free blooming, and is excellent for cutting.

Our plants will arrive in perfect condition. Care for them when received.

MYOSOTIS (Forget-Me-Not)

Per 100 \$12.00

PALUSTRIS. Blue. Moist soil, May-July, partial shade.

NEPETA

Per 100 \$12.00

MUSSINI. Dwarf tufts of aromatic gray-green foliage which spreads to 24 inches, covered with lavender-blue flowers.

OENOTHERA

Per 100 \$12.00

LAMARCKIANA. Yellow flowers, 3 feet tall.

YOUNGI. Bright lemon-yellow, 24 inch.

ORIENTAL POPPY

Per 100 \$12.00

PINK. A very soft pink variety.

SCARLET. Actually a bright orange-crimson variety.

NUDICAULE EMPEROR. (Iceland Poppy). From seed. 18-22 inches. Finest giant orange of new form, with overlapping fluted petals giving effect of semi-double-ness.

HARDY FIELD GROWN PHLOX

For That Splash of Color During July and August

All 1-year-old plants which we have seen in bloom and therefore know that they are true to name. By efficient modern methods of growing, we can produce high quality Phlox at the unbelievably low prices listed. For best results we recommend shipping Phlox after October 10. Hardy Phlox thrive best in a good rich soil which has been properly fertilized and loosened to a depth of 12 inches. Truly a wonderful flower for that splash of color during July and August.

Per 100 \$14.00

ADONIS. Large heads of bright red, borne on tall stems, a very satisfactory deep red.

AFRICA. The favorite deep red, vigorous grower.

AMERICAN BEAUTY. Clear rose-pink.

APPLE-BLOSSOM. Soft pink.

APOLLO. White, large grower.

B. COMTE. Rich satiny amaranth-purple.

B. SYMONS-JEUNE. Truly an outstanding variety. Soft pink with sparkling crimson eyes.

BLUE BOY. Free flowering blue.

BLUETTE. A choice blue and a good grower.

BORDER GEM. Dark purple.

BORDER QUEEN. Pure pink.

BRIDESMAID. White with crimson eye.

BRIGADIER. Free blooming, strong variety of English origin. Large flower heads of red with claret-pink shading.

BRILLIANT. Fiery scarlet, deeper eye.

CAROLINE VANDENBERG. Lavender-blue.

CECIL HANBURY. Bright salmon pink, carmine eye.

CINDERELLA. Mammoth flowered, orchid-pink, small eye, compact habit.

DAILY SKETCH. Soft salmon-pink with a carmine eye.

DRESDEN CHINA. Very large soft pink, strong grower.

E. I. FARRINGTON. Soft salmon-pink, with lighter eye.

EARLY GEM. An improved Daily Sketch in color, grows only about 16 inches high.

ELIZABETH ARDEN. Heavy trusses of soft pastel pink with pale pink ring around the eye.

ENCHANTRESS. Lovely salmon-pink.

ETHEL PRITCHARD. Deep lavender.

EVA FORSTER. Bright salmon-rose.

FIREBRAND. Fiery scarlet.

FLASH. Bright carmine-crimson.

FUCHSIA. A purplish blue.

GENERAL PETAIN. Striking wine-red.

GEORGE STIPP. Glowing salmon.

GRAF ZEPPELIN. White, red eye.

HAUPTMANN KOEHL. Dark crimson.

LEO SCHLAGETER. Bright crimson-scarlet with large clusters filled with big florets.

LILLIAN. Soft cameo-pink.

MARY LOUISE. Waxy white.

MRS. R. P. STRUTHERS. Orange-red.

P. D. WILLIAMS. Enormous appleblossom with darker stripes, 2 feet tall.

PINK CHARM. Pink with a scarlet sheen.

PINKETTE. Very light faint pink.

PRIME MINISTER. Vigorous grower, white with red eye.

PURPLE KROME. A deep purple, blue eyes.

PURPLE SWEETHEART. Reddish purple with darker eye.

RED BIRD. Crimson-red.

ROSEA SUPERBA. Soft pink with deeper eye.

ROYAL PURPLE. Dark violet-blue.

RUBY LEE. Plum-red.

RYNSTROOM. Deep pink with extra large florets.

SALMON GLOW. Flame-pink with salmon.

SAN ANTONIO. Outstanding blood-red.

SIR JOHN FALSTAFF. Enormous trusses of rich salmon-pink.

SNOW CAP. Very pure early white.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.

Phlox continued on page 12

**ORDER
EARLY
to
Insure
Finest
Service
and
Selection**



Lathyrus—Sweet Peas



Lavandula Vera



Lythrum



Heliopsis



Lychnis



Lupines

**Pyrethrum—
Painted Daisy**



Liatris



Monarda



WALTERS HARDY GARDEN PHLOX (Continued)

Per 100 \$14.00

- SPITFIRE.** Brilliant orange-scarlet (same as Frau Alfred Von Mautner.)
- STARLIGHT.** Purplish violet with white star.
- SUNRAY.** Salmon-rose with orange sheen.
- TENOR.** A bright red only 2 feet high. Blooms very early.
- THUNDERBOLT.** Bright tangerine-scarlet overlaid salmon-orange. Large florets, eyes of rouge.

- VON HOCHBERG.** Deep velvety scarlet.
- VON LASSBURG.** Pure white.
- WHITE ADMIRAL.** New, produces beautiful snow mounds of pure white flowers on enormous heads. Excellent late blooms.
- WM. KESSELRING.** Dark violet with white eye.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.

NEW PHLOX VARIETIES

Per 100 \$18.00

- FAIRY'S PETTICOAT.** Distinct shade of soft pink, darker pink eye.
- MT. EVEREST.** Purest white, pink eye.
- ORANGE.** Orange.

For those of you who have a problem with the lower leaves on Phlox, we suggest a spray formula: 3T 25% Malathion, 2T 50% DDT, 2T 50% Captan. All in the form of wettable powder mixed thoroughly in 1 gal. of water and repeating every 8 to 10 days during warm weather.

WALTERS PHLOX SUBULATA (Creeping Phlox)

An early spring flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for rockery, the border, and invaluable for carpeting the ground or covering graves.

Clean Healthy Undivided Clumps

Per 100 \$14.00

- APPLE BLOSSOM.** Very delicate soft pink on light green foliage.
- ATROPURPUREA.** Rich wine-red.
- BLUE EMERALD.** A blue sport of Emerald Pink.
- BLUE HILLS.** Showy sky-blue.
- CARMINE BEAUTY.** Brilliant carmine-rose.
- CHUCKLES.** Glowing rose-pink flowers with bright red eyes. Flowers have nicely rounded petals and are larger than common sorts.
- CRIMSON BEAUTY.** Large flowers of brilliant red covering the dense soft mats of foliage.
- DIXIE BRILLIANT.** Brilliant free flowering variety. Individual flowers are large and a most brilliant cyclamen-red with small deep carmine center.

We know how to pack these so that they will arrive in perfect condition. But please take care of them at once upon arrival.

- EMERALD PINK.** A close compact evergreen foliage, florets of unusual size, color a pure unbleached pink.
- GARY PINK.** A pink with larger pink florets than most other types of Pink Subulatas. Good foliage and growth habits make this a worthy addition to your line of Creeping Phlox.
- INTENSITY.** A striking newcomer. Evergreen foliage mounds are loaded with bright cerise flowers during early spring.
- MAY SNOW.** Our best pure white variety. Field clumps are 3 to 5 inches across now, but 6 to 8 inches across when in bloom, very dwarf.
- PHLOX ELAIRE.** The individual florets are probably once again as large as any other bright pink Subulata. Deep rich rose-pink, upright style, 12 inches.
- PINK PERFECTION.** A very nice pink with a deeper red eye.
- RED WING.** This is definitely the most exciting new Subulata that we have in our entire list. The foliage is good. It begins blooming after most other varieties have faded out. Immense jumbo-sized florets of striking crimson with dark red eyes.
- ROSALINA.** A vigorous grower, bright crimson, very showy.
- ROSEA.** Bright rose.

- SCARLET FLAME.** Reddest of the Creeping Phlox. Flowers of nicely rounded petals of bright scarlet-red, cover 4-6 inches of mounds of foliage.
- SAMPSON.** Almost identical to Vivid in color. However this variety is a faster grower and yet is noted for being an exceptionally uniform compact plant.
- VIVID.** Bright vivid pink florets with a dark pink eye in little clusters over soft foliage.
- WHITE DELIGHT.** Probably the largest pure white in existence today, on bright green foliage.

250 Plants or more of one variety will cost 12 cents per plant.

WALTERS GROWN 1-year-old PHLOX SUBULATA

As advertised — our Lining Out Stock is planted out in the open field during April and these plants are capable of producing a mound of blooms 8 to 12 inches across within 13 months.

PHYSALIS (Chinese Lanterns)

FRANCHETI. Bright orange-scarlet.

Per 100 \$12.00

PHYSOSTEGIA

Per 100 \$12.00

VIRGINIANA. Enormous clusters of deep pink flowers in August and September on 2-foot stems. Gives long lasting cut flowers.

PLATYCODON (Balloon Flower)

Per 100 \$12.00

MARIESI BLUE. Deep violet-blue bell-shaped flowers on 12 inch plants.

WHITE. Pure white.

PINK. A delightful soft pink.

POLEMONIUM

Per 100 \$12.00

JACOB'S LADDER. Clear light blue flowers in early spring. Excellent for borders, 16 inches high.

PYRETHRUM (Painted Daisy)

Per 100 \$12.00

JAMES KELWAY. Deep scarlet.

ROBINSON HYBRIDS. Exceptionally large flowers in assorted colors.

ROSEUM. Mixed colors.

RUDBECKIA

Per 100 \$12.00

AUTUMN FROST. Well-formed large star-flowers in yellow, bronze and brown shades on long firm stems.

SAPONARIA (Rock Soapwort)

Per 100 \$12.00

OCYMOIDES. Broad spreading, leafy plants, studded with bright pink flowers. A rampant plant giving color to the rock garden in the summer, 8 inches tall.

SCABIOSA

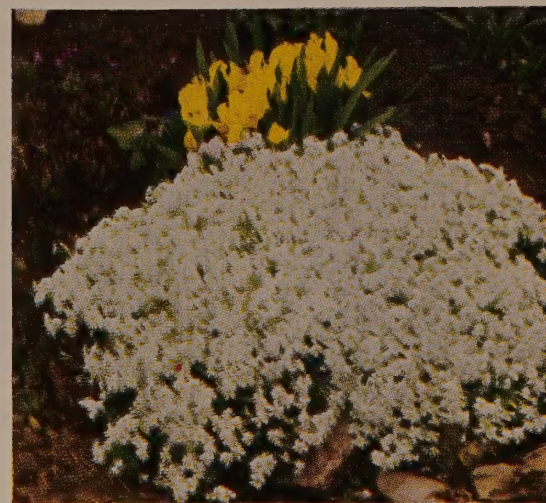
Per 100 \$12.00

CAUCASICA. Soft lavender.

25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.



Walters PHLOX SUBULATA are grown in the open field in light sandy soil which gives them a strong, fibrous root system. Take advantage of WALTERS' experience with Subulatas—ORDER NOW for delivery date most suitable to you.



Phlox Subulata



Myosotis



Linum



Platycodon

Walters'
Ships Only
No. 1 Grade
All Purpose
Plants
With a
Heavy
Fibrous
Root
System!

[13]



Nepeta

You Will Be Well Pleased With Walters Plants!

SEDUM

Per 100 \$12.00

SIEBOLDI. Has ground gray leaves borne in clusters of threes and pink flowers in September. 6 inches tall.

SPECTABILE BRILLIANT. Erect growing moss of rose colored flower heads, 18 inches high, blooming in August and September. Ideal for shady areas.

ACRE. Golden moss, yellow, 4 inch, June.

SPARTINA MICHAUXIANA (Ornamental Grass)

Per 100 \$16.00

AUREA VARIEGATA. The long blades of this variety are marked with broad yellow bands across the leaves. It makes a very attractive specimen plant for the lawn. Height 6-10 feet.

STATICE

Per 100 \$12.00

LATIFOLIA. Tiny purple-blue flowers on branching heads, 12 to 18 inches across, 18 inches tall.

STOKESIA (Stokes Aster)

BLUE DANUBE. 5 to 6 inch flowers on a 12 to 18 inch stem. Dark blue flowers. Blooms all summer. Per 100 \$16.00.

BLUE MOON. (Lovely Corn Flower). Blue flowers 4-5 inches across. Per 100 \$16.00.

CYANEA. Large blue flowers, dwarf habit, beautiful late bloomer. Per 100 \$12.00.

TEUCRIUM (Germander)

Per 100 \$14.00

CHAMAEDRYS. Glossy green foliage resembling dwarf Boxwood, can be clipped to suit any height up to 12 inches.

THERMOPSIS

Per 100 \$12.00

CAROLINIANA. Yellow pea shaped flowers on long stems, 2-3 feet tall.

THYMUS (Creeping Thymes)

Per 100 \$12.00

BORDER GEM. Rosy purple flowers in June and July. Very fragrant foliage in evergreen color. 12 inches high.

COCCINEUM. Brilliant scarlet flower in June and July.

ALBUM WHITE. Creeping variety with light green leaves and tiny white blossoms.

MIXED (from seeds). Noted for performing well in extremely adverse conditions.

TRITOMAS (Poker Plant)

Per 100 \$12.00

EARLY HYBRIDS. Red and orange shades.

PHITZERI*. Deep orange, choice divisions from 2-year-old clumps.

*This variety is exceptionally popular among florists for cut flower material.

TROLLIUS (Globe Flower)

Per 100 \$16.00

LEMON QUEEN. Large pure yellow buttercup-like flowers.

VALERIANA

(Garden Heliotrope)

Per 100 \$12.00

COCCINEA. Soft pink to purplish red flowers from June through August on 20-inch stems. Fine blue-green foliage. Fragrant cut flowers.

VERONICA

Per 100 \$12.00

BARCAROLE. A choice new Veronica, with deep rose-pink flowers. It grows compact to about 10 inches.

BLUE CHAMPION. A deep blue on 24 inch spikes that show up well in a hardy border.

MINUET. It has silvery gray foliage and dusty spikes of flowers which makes this a most desirable Veronica. 15 inches tall.

PAVANE. A fine shade of clear pink, 18 inches high. As many as 20 spikes on one plant.

SUNNY BORDER BLUE. One of the best blue Veronicas, 18 inches tall. A good grower.

VERONICA

Per 100 \$12.00

SPEEDWELL. Spicata blue from seed.

VINCA MINOR

Per 100 \$12.00

BOWLES VARIETY. One of the best known ground covers. Deep blue flowers in May and June. Does best in shade.

**25 of a kind at 100 rate,
less than 25 of a kind,
add 8c per plant.**

Write for Special Prices on orders of 1000 or more plants of a variety. These plants are all field-grown, transplanted in wide rows and properly spaced to make good looking stock.

To keep our prices down to a minimum we must have cash with order or 25% with order and balance C.O.D.

Please specify the exact date you wish order to be shipped,

and also the method, viz.; truck, freight, rail express or parcel post. All shipments made F.O.B. Zeeland, Michigan. All shipments travel at purchaser's risk. Our responsibility ceases when goods are delivered to carrier in good condition. Claims for loss, damage or delay in transit should be filed immediately with the delivering carrier. We are ready at all times to render assistance with the preparation of a claim should you so desire.

ADDITIONAL SERVICES AVAILABLE

If you can sell wrapped perennials over the counter, that is, individually wrapped plants in moisture proof paper with a 4 color picture and planting instructions attached thereto, we have just exactly what you have been looking for. Our minimum order is 48 plants or 1 case for \$9.60 F.O.B. Zeeland (20 cents per plant). If you wish we will pack 12 plants each of 4 different varieties per case.

For best results this package should be handled only during the early spring, that is, before April 20th. Arrangements should be made to have a fresh shipment come in every 8 to 10 days.

We also grow a limited quantity of "canned" perennials each spring. We take our field-grown plants and plunge them into 1-gallon cans. We have tried smaller pots in the past with mixed results. It makes sense that a perennial set in 1 gallon of good soil with the proper nutrients will require less attention at your store and it's a proven fact that most customers are willing to pay a bit more for something good. We get \$40.00 per 100 for the above mentioned material F.O.B. Zeeland. We are able to arrange delivery at cost on truckload lots.



Sedum



Trollius

Walters
Perennials
are
Carefully
Grown
and
Handled



Stokesia



Oenothera



Polemonium

We Ship Railway Express
Collect Unless Advised
Differently By You



Lobelia



Statice

Enjoy
The
Finest !



Thermopsis

Scabiosa



Teucrium for Low Borders



Fresh Field Grown PERENNIALS



Rudbeckia

No Extra Charge
for Boxing or
Packing



Tritoma

Oriental
Poppy



Veronica

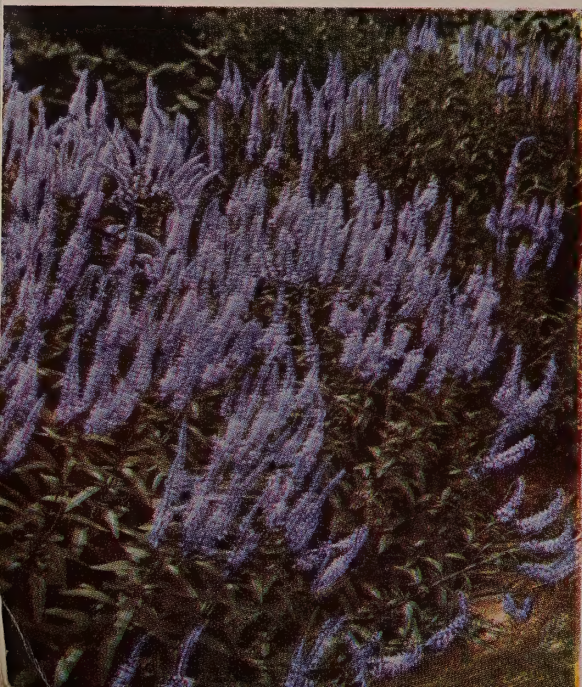


Vinca Minor

Valeriana



Choice Plants
Grown by
Perennial
Specialists



WALTERS GARDENS

Phone PR 2-2967 R. R. 2, Zeeland, Mich.